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July 31, 2006

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Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Art Unit 3624

Attn: Mail Stop Amendment

Re:

U.S. Utility Patent Application

Application No. 10/609,331; Filed: June 26, 2003

Method And System For Facilitating Consumer Purchases

Inventors:

Deaton et al.

Our Ref:

2222.219000V

Sir:

Transmitted herewith for appropriate action are the following documents:

- 1. Information Disclosure Statement;
- 2. A listing of the cited documents on PTO/SB/08A (13 pages);
- 3. A listing of the cited documents on PTO/SB/08B (11 pages);
- 4. Copies of the cited documents (FP1 FP22 and NPL1 NPL8); and
- 5. One (1) return postcard.

It is respectfully requested that the attached postcard be stamped with the date of filing of these documents, and that it be returned to our courier. In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

Sterne, Kessler, Goldstein & Fox PLL.c.: 1100 New York Avenue, NW: Washington, DC 20005: 202.371.2600 f 202.371.2540: www.skgf.com

Commissioner for Patents July 31, 2006 Page 2

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Bryan S. Wade

Attorney for Applicants Registration No. 58,228

MVM/BSW:mn Enclosures

562576_1.DOC

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In re application of:

Deaton et al.

Appl. No.: 10/609,331

Filed: June 26, 2003

For: Method And System For

Facilitating Consumer Purchases

Confirmation No.: 7922

Art Unit: 3624

Examiner: Millin, Vincent A.

Atty. Docket: 2222.219000V

Information Disclosure Statement

Mail Stop Amendment

Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Sir:

Listed on accompanying IDS Forms are documents that may be considered material to the examination of this application, in compliance with the duty of disclosure requirements of 37 C.F.R. §§ 1.56, 1.97 and 1.98.

Where the publication date of a listed document does not provide a month of publication, the year of publication of the listed document is sufficiently earlier than the effective U.S. filing date and any foreign priority date so that the month of publication is not in issue. Applicants have listed publication dates on the attached IDS Forms based on information presently available to the undersigned. However, the listed publication dates should not be construed as an admission that the information was actually published on the date indicated.

Applicants reserve the right to establish the patentability of the claimed invention over any of the information provided herewith, and/or to prove that this information may not be prior art, and/or to prove that this information may not be enabling for the teachings purportedly offered.

This statement should not be construed as a representation that a search has been made, or that information more material to the examination of the present patent application does not exist. The Examiner is specifically requested not to rely solely on the material submitted herewith.

Applicants have checked the appropriate boxes below.

- □ 1. Statement under 37 C.F.R. 1.704(d). Each item of information contained in this Information Disclosure Statement was first cited in a communication from a foreign patent office in a counterpart application and this communication was not received by any individual designated in 37 C.F.R. § 1.56(c) more than thirty days prior to the filing of this information disclosure statement.
- 3. Filing under 37 C.F.R. § 1.97(c). This Information Disclosure Statement is being filed more than three months after the U.S. filing date AND after the mailing date of the first Office Action on the merits, but before the mailing date of a Final Rejection, or Notice of Allowance, or an action that otherwise closes prosecution in the application.
 - a. Statement under 37 C.F.R. § 1.97(e)(1). I hereby state that each item of information contained in this Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than

		three months prior to the filing of this Information Disclosure
		Statement. 37 C.F.R. § 1.97(e)(1).
	□ b.	Statement under 37 C.F.R. § 1.97(e)(2). I hereby state that no item
		of information in this Information Disclosure Statement was cited
		in a communication from a foreign patent office in a counterpart
		foreign application and, to my knowledge after making reasonable
		inquiry, was known to any individual designated in 37 C.F.R.
		§ 1.56(c) more than three months prior to the filing of this
		Information Disclosure Statement. 37 C.F.R. § 1.97(e)(2).
	☐ c.	Attached is our PTO-2038 Credit Card Payment Form in the
		amount of \$ in payment of the fee under 37 C.F.R. §
		1.17(p).
<u> </u>	Filing under 3	37 C.F.R. § 1.97(d) This Information Disclosure Statement is being
	filed more tha	an three months after the U.S. filing date and after the mailing date
	of a Final Rej	ection or Notice of Allowance, but before payment of the Issue Fee.
	Enclosed find	d our PTO-2038 Credit Card Payment Form in the amount of
	\$ i	n payment of the fee under 37 C.F.R. § 1.17(p); in addition:
	☐ a.	Statement under 37 C.F.R. § 1.97(e)(1). I hereby state that each
		item of information contained in this Information Disclosure
		Statement was first cited in any communication from a foreign
		patent office in a counterpart foreign application not more than
		three months prior to the filing of this Information Disclosure
		Statement. 37 C.F.R. § 1.97(e)(1).

- b. Statement under 37 C.F.R. § 1.97(e)(2). I hereby state that no item of information in this Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart foreign application and, to my knowledge after making reasonable inquiry, was known to any individual designated in 37 C.F.R. § 1.56(c) more than three months prior to the filing of this Information Disclosure Statement. 37 C.F.R. § 1.97(e)(2).
- ☐ 5. The document(s) was/were cited in a search report by a foreign patent office in a counterpart foreign application. Submission of an English language version of the search report that indicates the degree of relevance found by the foreign office is provided in satisfaction of the requirement for a concise explanation of relevance. 1138 OG 37, 38.
- 6. A concise explanation of the relevance of the non-English language documents appears below in accordance with 37 C.F.R. § 1.98(a)(3):

Document FP8 (JP 52-16941) appears to describe a card settlement method. An English abstract is enclosed as document NPL1.

Document FP9 (JP 55-47560) appears to describe an electronic type cash register.

An English abstract is enclosed as document NPL2.

Document FP10 (JP 56-27468) appears to describe a POS terminal. An English abstract is enclosed as document NPL3.

Document FP11 (JP 58-155475) appears to describe an electronic cash register.

An English abstract is enclosed as document NPL4

Document FP12 (JP 58-178475) appears to describe an electronic cash register.

An English abstract is enclosed as document NPL5.

Document FP13 (JP 59-94166) appears to describe a registering system of an electronic register. An English abstract is enclosed as document NPL6.

Document FP14 (JP 59-184965) appears to describe an electronic cash register.

An English abstract is enclosed as document NPL7.

Document FP15 (JP 9-101988) appears to describe a point card system. An English abstract is enclosed as document NPL8.

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 \times 7. Copies of documents FP1-FP22 and NPL1-NPL8 are submitted. However, in accordance with 37 C.F.R.
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 \} 1.98(a)(2), no copies of U.S. patents and patent application publications cited on the attached IDS Forms are submitted. Also, in accordance with 1287 OG 162, no copies of pending U.S. patent applications cited on the attached IDS Forms are submitted.
- Note that complies with 37 C.F.R. § 1.98(a)-(c) in Application No. 09/372,412, filed August 11, 1999 (now abandoned), or Application No. 09/354,263, filed July 15, 1999 (now abandoned), which are relied upon for an earlier filing date under 35 U.S.C. § 120. Thus, copies of these documents are not attached. 37 C.F.R. § 1.98(d).
- ≥ 9. It is expected that the examiner will review the prosecution and cited art in the parent application nos. 09/372,412, filed August 11, 1999 (now abandoned), and 09/354,263, filed July 15, 1999 (now abandoned) in accordance with MPEP 2001.06(b), and indicate in the next communication from the office that the art

cited in the earlier prosecution history has been reviewed in connection with the present application.

It is respectfully requested that the Examiner initial and return a copy of the enclosed IDS Forms, and indicate in the official file wrapper of this patent application that the documents have been considered.

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Bryan S. Wade

Attorney for Applicants Registration No. 58,228

Date: July 31, 2006

1100 New York Avenue, N.W. Washington, D.C. 20005-3934 (202) 371-2600

559015 1.DOC

Equivalent of Form PTO/SB/08A (07-05) Approved for use through 07/31/2006.
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ork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)

Complete	Complete if Known				
Application Number	10/609,331				
Filing Date	June 26, 2003				
First Named Inventor	David W. Deaton				
Art Unit	3624				
Examiner Name	Millin, Vincent A.				
Attorney Docket Number	2222.219000V				

Sheet of 13

Substitute for Control

U.S. PATENT DOCUMENTS Publication Date Name of Patentee or Pages, Columns, Lines, Examiner Cite Document Number Applicant of Cited Document Where Relevant Passages Initials* No.1 Number-Kind Code^{2 (If Known)} or Relevant Figures Appear 04/1981 Goldman et al. RE30,579 USI 04/1981 Goldman et al. RE30,580 US2 12/1981 RE30,821 Goldman US3 04/1995 Nichtberger et al. RE34,915 US4 08/1961 Quade 2,995,727 US5 Andrews et al. 04/1967 US₆ 3,316,536 09/1969 Klein US7 3,465,289 3,528,058 09/1970 Bond US8 10/1970 Dykaar et al. US9 3,535,682 04/1971 Huber US10 3,576,539 09/1971 Richard US11 3,605,092 3,629,829 12/1971 Ordower US12 04/1972 Stephenson, Jr. **US13** 3,657,702 3,697,693 10/1972 Deschenes et al. **US14** 03/1973 Michels et al. 3,719,927 US15 01/1974 Wostl et al. 3,786,421 US16 02/1974 Blumenthal et al. **US17** 3,792,437 Gentile et al. 09/1974 3,833,885 **US18** Welch 04/1975 3,876,981 **US19** 10/1975 Coker, Jr. et al. **US20** 3,914,789

		Fo	REIGN PATENT DO	CUMENTS		
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where	
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)			Relevant Passages or Relevant Figures Appear	T ⁶
	FP1	EP 0 511 463 A2	11/1992	Greer et al.		
•	FP2	EP 0 512 509 A2	11/1992	O'Brien et al.		
	FP3	EP 0 708 409 A2	04/1996	Goodwin III		
	FP4	EP 0 749 091 A2	12/1996	Goodwin III		
	FP5	EP 0 837 438 A2	04/1998	Goodwin III		
	FP6	GB 1 525 928	09/1978	Rudd		
	FP7	GB 2 094 532 A	09/1982	Elinder		
	FP8	JP 52-16941	02/1977	Takagi		
	FP9	JP 55-47560	04/1980	Suzaki		

Examiner Signature	Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 'Applicant's unique citation designation number (optional). 'See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 'Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 'For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. • Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. • Applicant is to place a check mark here if English language Translation is attached.

English language Translation is attached.
This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Substitute	for form	1449/PT0)	Complete	if Known
				Application Number	10/609,331
INFO	RMA'	TION	DISCLOSURE	Filing Date	June 26, 2003
STAT	EME	NT RY	APPLICANT	First Named Inventor	David W. Deaton
			ets as necessary)	Art Unit	3624
<u> </u>	•	•		Examiner Name	Millin, Vincent A.
Sheet	2	of	13	Attorney Docket Number	2222.219000V

			U.S. PATENT DO	CUMENTS	
Examiner Initials*	Cite No. ¹	Document Number	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages
		Number-Kind Code ^{2 (If Known)}			or Relevant Figures Appear
	US21	3,941,977	03/1976	Voss et al.	
	US22	3,949,363	04/1976	Holm	
	US23	3,959,624	05/1976	Kaslow	
	US24	3,987,411	10/1976	Kruklitis et al.	
	US25	4,002,886	01/1977	Sundelin	
	US26	4,015,701	04/1977	Templeton	
	US27	4,017,835	04/1977	Randolph	
	US28	4,027,142	05/1977	Paup et al.	
	US29	4,053,735	10/1977	Foudos	
	US30	4,053,737	10/1977	Lafevers et al.	
	US31	4,063,070	12/1977	Delarue et al.	
	US32	4,087,789	05/1978	Beery	
	US33	4,088,879	05/1978	Banka et al.	
	US34	4,091,448	05/1978	Clausing	
	US35	4,107,653	08/1978	Kruklitis	
	US36	4,109,238	08/1978	Creekmore	
	US37	4,114,027	09/1978	Slater et al.	
	US38	4,124,109	11/1978	Bissell et al.	
	US39	4,127,770	11/1978	Baader	
	US40	4,142,235	02/1979	Tadakuma et al.	

		Fo	REIGN PATENT DO	OCUMENTS		
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where	
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)			Relevant Passages or Relevant Figures Appear	T ⁶
	FP10	JP 56-27468	03/1981	Takano		
	FP11	JP 58-155475	09/1983	Shiono		
	FP12	JP 58-178475	10/1983	Sakamoto		
	FP13	JP 59-94166	05/1984	Takahashi		
	FP14	JP 59-184965	10/1984	Shiyudou		
	FP15	JP 9-101988	04/1997	Ishigami		
	FP16	WO 86/03310 A1	06/1986	McGlynn et al.		
	FP17	WO 91/03789 A1	03/1991	Irion et al.		
	FP18	WO 95/03570 A2	02/1995	Deaton et al.		

Examiner	Date	
Signature	Considered	

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 'Applicant's unique citation designation number (optional). 'See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 'Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 'For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. * Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. * Applicant is to place a check mark here if English language Translation is attached.

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Substitute	for form	1449/PT	0	Complete if Known		
				Application Number	10/609,331	
INFO	RMA'	ΓΙΟΝ	DISCLOSURE	Filing Date	June 26, 2003	
STAT	EME	NT RY	APPLICANT	First Named Inventor	David W. Deaton	
			ets as necessary)	Art Unit	3624	
		-		Examiner Name	Millin, Vincent A.	
Sheet	3	of	13	Attorney Docket Number	2222.219000V	

			U.S. PATENT DO	OCUMENTS	
Examiner Initials*	Cite No.1	Document Number Number-Kind Code ^{2 (If Known)}	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	US41	4,143,355	03/1979	MacIntyre	of Relevant Figures Appear
	US42	4,143,356	03/1979	Nally	
	US43	4,148,010	04/1979	Shiau	
	US44	4,176,783	12/1979	Eppich	
	US45	4,201,978	05/1980	Nally	
-	US46	4,208,575	06/1980	Haltof	
	US47	4,245,211	01/1981	Kao	
	US48	4,260,880	04/1981	Thomas	
	US49	4,277,689	07/1981	Thomas et al.	
	US50	4,325,117	04/1982	Parmet et al.	
	US51	4,332,325	06/1982	Manizza	
	US52	4,356,472	10/1982	Hau-Chun Ku et al.	
	US53	4,380,734	04/1983	Allerton	
	US54	4,381,494	04/1983	Wisner	
	US55	4,396,902	08/1983	Warthan et al.	
	US56	4,399,553	08/1983	Toyama	
-	US57	4,404,649	09/1983	Nunley et al.	
	US58	4,425,626	01/1984	Parmet et al.	
	US59	4,439,670	03/1984	Basset et al.	
	US60	4,441,204	04/1984	Hanna	

	FOREIGN PATENT DOCUMENTS					
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		Country Code ³ Number ⁴ Kind Code ³ (if known)			Relevant Passages or Relevant Figures Appear	T ⁶
	FP19	WO 96/41289 A2	12/1996	Jones		
	FP20	WO 97/08638 A1	03/1997	Fraser		
	FP21	WO 97/23838 A1	07/1997	Scroggie et al.		
	FP22	WO 98/14921 A1	04/1998	Kravitz		
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Examiner	Date
Signature	Considered

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SIAI			eets as necessary)	Art Unit	3624
	•	,		Examiner Name	Millin, Vincent A.
Sheet	4	of	13	Attorney Docket Number	2222.219000V

			U.S. PATENT DO	CUMENTS	
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IIIIIIais	140.	Number-Kind Code ^{2 (If Known)}		Applicant of Cited Document	or Relevant Figures Appear
	US61	4,453,074	06/1984	Weinstein	
	US62	4,485,300	11/1984	Peirce	
	US63	4,510,615	04/1985	Rohrer	
	US64	4,523,330	06/1985	Cain	
	US65	4,547,780	10/1985	Cummins	
	US66	4,547,899	10/1985	Nally et al.	
	US67	4,554,446	11/1985	Murphy et al.	
-	US68	4,595,997	06/1986	Parmet et al.	
	US69	4,617,457	10/1986	Granzow et al.	
	US70	4,628,194	12/1986	White	
	US71	4,630,201	12/1986	White	
	US72	4,670,853	06/1987	Stepien	
	US73	4,672,377	06/1987	Murphy et al.	
	US74	4,672,572	06/1987	Alsberg	
	US75	4,673,802	06/1987	Ohmae et al.	
	US76	4,674,041	06/1987	Lemon et al.	
	US77	4,676,343	06/1987	Humble et al.	
	US78	4,678,895	07/1987	Tateisi et al.	
	US79	4,703,423	10/1987	Bado et al.	
	US80	4,722,054	01/1988	Yorozu et al.	

	FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or	
		Country Code ³ Number ⁴ Kind Code ³ (if known)			Relevant Figures Appear	T ⁶
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Examiner	Date	
Signature	Considered	

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document by the appropriate symbols as indicated on the document under WIPO standard 31.10 if possible. Applicant is to place a creek mark field in English language Translation is attached.

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			eets as necessary)	Art Unit	3624
	•			Examiner Name	Millin, Vincent A.
Sheet	5	of	13	Attorney Docket Number	2222.219000V

			U.S. PATENT DO	OCUMENTS	
Examiner Initials	Cite No. ¹	Document Number Number-Kind Code ^{2 (If Known)}	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	US81	4,723,212	02/1988	Mindrum et al.	of Relevant Figures Appear
		4,727,243	02/1988	Savar	
	US82		05/1988	Von Kohorn	
	US83	4,745,468			
	US84	B1 4,745,468	06/1991	Von Kohorn	
_	US85	4,748,668	05/1988	Shamir et al.	
	US86	4,748,673	05/1988	Barre et al.	
	US87	4,750,119	06/1988	Cohen et al.	
	US88	4,776,021	10/1988	Но	
	US89	4,791,281	12/1988	Johnsen et al.	
	US90	4,797,938	01/1989	Will	
	US91	4,799,156	01/1989	Shavit et al.	
	US92	4,809,351	02/1989	Abramovitz et al.	
	US93	4,810,866	03/1989	Lord, Jr.	
	US94	4,812,628	03/1989	Boston et al.	
	US95	4,821,186	04/1989	Munakata et al.	
	US96	4,825,045	04/1989	Humble	
	US97	4,833,308	05/1989	Humble	
	US98	4,872,113	10/1989	Dinerstein	
	US99	4,876,592	10/1989	Von Kohorn	
	US100	4,882,675	11/1989	Nichtberger et al.	

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			APPLICANT	First Named Inventor	David W. Deaton
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11111111111		Number-Kind Code ^{2 (If Known)}			or Relevant Figures Appear
	US101	4,885,685	12/1989	Wolfberg et al.	
	US102	4,887,207	12/1989	Natarajan	
	US103	4,891,503	01/1990	Jewell	
	US104	4,897,880	01/1990	Wilber et al.	
	US105	4,908,761	03/1990	Tai	
	US106	4,910,672	03/1990	Off et al.	
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	US114	4,982,346	01/1991	Girouard et al.	
	US115	4,993,068	02/1991	Piosenka et al.	
	US116	5,008,518	04/1991	Taussig et al.	
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	US119	5,025,372	06/1991	Burton et al.	
	US120	5,034,807	07/1991	Von Kohorn	

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		Application Number	10/609,331			
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			APPLICANT	First Named Inventor	David W. Deaton	
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	US121	5,040,226	08/1991	Elischer et al.	
	US122	5,053,607	10/1991	Carlson et al.	
	US123	5,053,955	10/1991	Peach et al.	
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	US125	5,056,019	10/1991	Schultz et al.	
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	US136	5,179,375	01/1993	Dick et al.	
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INFO	INFORMATION DISCLOSURE			Filing Date	June 26, 2003
			APPLICANT	First Named Inventor	David W. Deaton
			ets as necessary)	Art Unit	3624
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Sheet	8	of	13	Attorney Docket Number	2222.219000V

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					or Relevant Figures Appear
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	US145	5,245,533	09/1993	Marshall	
	US146	5,249,044	09/1993	Von Kohorn	
	US147	5,251,152	10/1993	Notess	
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	US153	5,327,508	07/1994	Deaton et al.	
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, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	US158	5,430,644	07/1995	Deaton et al.	
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	US160	5,459,306	10/1995	Stein et al.	

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Substitute for form 1449/PTO				Complete	Complete if Known		
				Application Number	10/609,331		
INFO	RMA'	TION	DISCLOSURE	Filing Date	June 26, 2003		
STATEMENT BY APPLICANT (Use as many sheets as necessary)				First Named Inventor	David W. Deaton		
				Art Unit	3624		
		Examiner Name	Millin, Vincent A.				
Sheet	9	of	13	Attorney Docket Number	2222.219000V		

			U.S. PATENT DO	CUMENTS	
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	US162	5,493,107	02/1996	Gupta et al.	
_	US163	5,508,731	04/1996	Von Kohorn	
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	US167	5,612,527	03/1997	Ovadia	
	US168	5,612,868	03/1997	Off et al.	
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·	US175	5,649,114	07/1997	Deaton et al.	
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	US185	5,719,382	02/1998	White	
	US186	5,740,549	04/1988	Reilly et al.	
	US187	5,751,257	05/1998	Sutherland	
	US188	5,759,101	06/1998	Von Kohorn	
	US189	5,761,648	06/1998	Golden et al.	_
	US190	5,765,143	06/1998	Sheldon et al.	
	US191	5,771,172	06/1998	Yamamoto et al.	
	US192	5,781,894	07/1998	Petrecca et al.	
	US193	5,793,972	08/1998	Shane	
	US194	5,797,132	08/1998	Altwasser	
	US195	5,806,044	09/1998	Powell	
	US196	5,819,954	10/1998	Lacriola	
	US197	5,822,735	10/1998	De Lapa et al.	
	US198	5,832,456	11/1998	Fox et al.	
	US199	5,832,457	11/1998	O'Brien et al.	
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Substitute	Substitute for form 1449/PTO			Complete	if Known
				Application Number	10/609,331
INFORMATION DISCLOSURE			DISCLOSURE	Filing Date	June 26, 2003
	STATEMENT BY APPLICANT (Use as many sheets as necessary)			First Named Inventor	David W. Deaton
JIAI				Art Unit	3624
•	(000 40		010 00 11000000000000000000000000000000	Examiner Name	Millin, Vincent A.
Sheet	11	of	13	Attorney Docket Number	2222.219000V

			U.S. PATENT DO	CUMENTS	
Examiner Initials	Cite No. ¹	Document Number Number-Kind Code ^{2 (If Known)}	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages
			<u> </u>		or Relevant Figures Appea
	US201	5,845,259	12/1998	West et al.	
	US202	5,845,529	12/1998	Moshe et al.	
	US203	5,850,446	12/1998	Berger et al.	
	US204	5,854,746	12/1998	Yamamoto et al.	
	US205	5,855,007	12/1998	Jovicic et al.	
	US206	5,857,175	01/1999	Day et al.	
	US207	5,870,714	02/1999	Shetty et al.	
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	US209	5,875,415	02/1999	Lieb et al.	
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	US215	5,918,211	06/1999	Sloane	
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	US221	6,009,407	12/1999	Garg	
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	US223	6,012,040	01/2000	Goodwin, III	
	US224	6,014,634	01/2000	Scroogie et al.	
	US225	6,021,362	02/2000	Maggard <i>et al</i> .	
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	US234	6,141,010	10/2000	Hoyle	
	US235	6,142,371	11/2000	Oneda	
	US236	6,154,738	11/2000	Call	
	US237	6,185,541 B1	02/2001	Scroggie et al.	
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Substitute	for form	1449/PT)	Complete	e if Known
				Application Number	10/609,331
INFO	RMA'	ΓΙΟΝ	DISCLOSURE	Filing Date	June 26, 2003
			APPLICANT	First Named Inventor	David W. Deaton
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Sheet	13	of	13	Attorney Docket Number	2222.219000V

	-		U.S. PATENT DO	OCUMENTS	
Examiner Initials*	Cite No.1	Document Number	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages
***********		Number-Kind Code ^{2 (If Known)}		••	or Relevant Figures Appear
	US241	6,249,772 B1	06/2001	Walker et al.	
	US242	6,260,024 B1	06/2001	Shkedy	
	US243	6,292,786 B1	09/2001	Deaton et al.	
	US244	6,314,406 B1	11/2001	O'Hagan et al.	
	US245	6,317,722 B1	11/2001	Jacobi <i>et al</i> .	
	US246	6,321,210 B1	11/2001	O'Brien et al.	
	US247	6,321,984 B1	11/2001	McCall et al.	
	US248	6,330,543 B1	12/2001	Kepecs	
	US249	6,332,128 B1	12/2001	Nicholson	
	US250	6,334,108 B1	12/2001	Deaton et al.	
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	US252	6,351,735 B1	02/2002	Deaton et al.	
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	US254	6,516,302 B1	02/2003	Deaton et al.	
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	US257	6,993,498 B1	01/2006	Deaton et al.	
	US258	2006/0100931 A1	05/2006	Deaton et al.	
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on Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number. Substitute for form 1449/PTO Complete if Known 10/609,331 Application Number June 26, 2003 INFORMATION DISCLOSURE Filing Date David W. Deaton First Named Inventor STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Millin, Vincent A. **Examiner Name** 2222.219000V Sheet 1 of 11 Attorney Docket Number

Art Unit

		Non Patent Literature Documents	
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume issue number(s), publisher, city and/or country where published	T ²
	NPL1	English Abstract for Japanese Patent Publication No. JP52016941, 1 page.	
	NPL2	English Abstract for Japanese Patent Publication No. JP55047560, 1 page.	
	NPL3	English Abstract for Japanese Patent Publication No. JP56027468, 1 page.	
	NPL4	English Abstract for Japanese Patent Publication No. JP58155475, 1 page.	
	NPL5	English Abstract for Japanese Patent Publication No. JP58178475, 1 page.	
	NPL6	English Abstract for Japanese Patent Publication No. JP59094166, 1 page.	
	NPL7	English Abstract for Japanese Patent Publication No. JP59184965, 1 page.	
	NPL8	English Abstract for Japanese Patent Publication No. JP9101988, 1 page.	
	NPL9	Deaton et al., U.S. Patent Appl. No. 11/212,140, filed August 26, 2005, entitled "Method and System for Accumulating Marginal Discounts and Applying an Associated Incentive Upon Achieving Threshold".	
	NPL10	Alba Joseph et al.; "Interactive Home Shopping"; Journal of Marketing, vol. 61, Jul. 1997, pp. 38-53.	

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Examiner	Date	
Signature	Considered	

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Substitute for form 1449/PTO				Complete if Known		
				Application Number	10/609,331	
INFORM	IATION	DISC	CLOSURE	Filing Date	June 26, 2003	
STATEMENT BY APPLICANT				First Named Inventor	- David W. Deaton	
	(Use as many			Art Unit	3624	
	,		•	Examiner Name	Millin, Vincent A.	
Sheet	2	of	11	Attorney Docket Number	2222.219000V	

		NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume number, publisher, city and/or country where published	T ²
	NPL11	American National Standard Specifications for Placement and Location of MICR PrintingX9.13 American Bankers Association, May 4, 1990 (22 sheets).	
	NPL12	Amy Doan "The shopper's wallet-More and more retailers are using rewards clubs to keep customers, generate market research", San Francisco Chronicle:Jul. 31, 1998.	
	NPL13	Antonio Feuchtwanger, "Smarter Cards Think for Themselves in US Tests," The Daily Telegraph, p. 20, Nov. 2, 1990 (printout of online version, 1 sheet).	-
	NPL14	Are You Thinking About the New Benefits of Scanning?, transcript of speech by Robert S. Ukrop, 1987 Food Marketing Institute Convention, May 5, 1987, 1 cover page and pp. 1-9.	
	NPL15	Boyd, "New directions in supermarkets," Incentive, v168, n11, pp. 41-45, November 1994.	
	NPL16	Bradley Johnson, "Catalina Adds Coupon Options," Advertising Age, pp. 1 and 58, Nov. 26, 1990; and printout of online version (2 sheets).	
	NPL17	Carlene A. Thissen, "Front-End Electronic MarketingFrequent Shopper and Other Programs," Food Marketing Institute, 1991; cover page and pp. i-x and 1-70.	
	NPL18	Carlene A. Thissen, "Perspectives on Electronic Marketing with Emphasis on Promotion Inside Supermarkets," Food Marketing Institute, 3 cover pages and pp. i-v and 1-39, May 1990.	
	NPL19	Carlene Thissen & John Karolefski, "Target 2000: The Rising Tide of TechnoMarketing," American Book Company, 1998.	
	NPL20	Carole Sugarman, "In-Store Computer Terminals, A Super Marketing Device," The Washington Post, May 28, 1986 (printout of online verison, 4 sheets).	

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	•		••	Examiner Name	Millin, Vincent A.	
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	r:-	NON PATENT LITERATURE DOCUMENTS	
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	NPL21	Catalina Marketing Corp. Outmaneuvers Citicorp POS, Industry Leader Launches Frequent Shopper Program in Electronic Network of 2,500 Stores, News Release, PR Newswire, Jun. 16, 1989 (printout of online version, 2 sheets).	
	NPL22	Catalina Marketing Corporation, "Frequency Programs: Cashing in on Promotions," presented at The Marketing Institute, Sep. 11, 1990, pp. 1-38.	
	NPL23	Catalina Marketing Unveils New Supermarket Continuity Programs and "Checkout Direct," Point of Scan: The Newsletter of Electronic Marketing, Jan. 1991, pp. 1 and 3.	
	NPL24	Catalina Readies Test, Advertising Age, pp. 1 and 40, Dec. 3, 1990; and printout of online version (1 sheet).	
	NPL25	Cathy Cebulski, "P&G, Central Trust Develop Electronic Marketing System," The Greater Cincinnati Business Record, p. 4, Mar. 26-Apr. 1, 1990.	
	NPL26	Central Trust/P&G Card Links Shopper Purchases, Bank Marketing Magazine, Sep., 1988, p. 51 (printout of online version, 1 sheet).	
	NPL27	Chase and Concord Join Forces To Provide Point-Of-Sale Services, Chase Manhattan Bank News Release, May 9, 1988 (3 sheets).	
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	NPL29	Checking Checks, Miami Herald, Jun. 15, 1987, p. s-17 (printout of online version, 1 sheet).	
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Examiner	Date	
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT			CLOSURE	Filing Date	June 26, 2003	
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	,		••	Examiner Name	Millin, Vincent A.	
Sheet	4	of	11	Attorney Docket Number	2222.219000V	

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	NPL31	Co-op Links Scanning With Promotions, Retail Automation, Nov./Dec., 1988, pp. 21-22.	
	NPL32	David Goldsmith, "Electronic Coupons," Target Marketing, North American Publishing Co., Jul. 1987, (1 sheet).	
	NPL33	Death of Frequent Shopper Programs? Food and Beverage Marketing, vol. 9, No. 12, cover page and pp. 5 and 10-11, Dec. 1990; and printout of online version (2 sheets).	
	NPL34	DIY Promos Via Video POS, Chain Store Age Executive, vol. 64, No. 4, cover page and pp. 76, 78, Apr., 1988; and printout of online version (3 sheets).	
	NPL35	Egon Schmidt, "Der Glaserne Verbraucher", Elektronik, vol. 40, No. 23, Nov. 12, 1991, pp. 42-45; with English translation, pp. 1-13.	
	NPL36	Fensholt, Carol; "Shelf Labels Go Electronic, Merchandising Goes Dynamic," Supermarket Business, vol. 43, No. 5, May, 1988, p. 46(4).	
	NPL37	Focus on general merchandise, Supermarket News, v35, pS4(20), March 1985.	
	NPL38	Forger, Gary, "Real-time Control Drives JIT Success," Modern Materials Handling; Boston; Vol. 47, Issue 12, October 1992, extracted on Internet from Proquest database, http://progquest.umi.com on February 25, 2002.	
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	NPL40	Garry, Michael; "Will Supermarket Play Electronic Tag?", Progressive Grocer, Jul. 1991, pp. 99-104.	

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Signature	Considered	
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Substitute for form 1449/PTO		Complete if Known		
		Application Number	10/609,331	
INFORMATION DISC	CLOSURE	Filing Date	June 26, 2003	
STATEMENT BY AP	PLICANT	First Named Inventor	David W. Deaton	
(Use as many sheets a		Art Unit	3624	
		Examiner Name	Millin, Vincent A.	
Sheet 5 of	11	Attorney Docket Number	2222.219000V	

		NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume number, publisher, city and/or country where published	T ²
	NPL41	Gerald Abowitz, "Electronic MICR Printing and Check Processing," Interquest, May, 1994, 2 cover pages and pp. vii-viii and 23-36.	
	NPL42	Getting Personal, Retail Week, Jun. 1, 1990 (1 sheet).	
	NPL43	Giant to Test Supermarket Cash Rebates, Washington Post, Jun. 14, 1989, pp. A1, A32 (printout of online version, 1 sheet).	
	NPL44	Grocery Stores Copy Airlines With Frequent Buyer Bonuses, Wall Street Journal 3 Star, Eastern Edition, Aug. 7, 1986, p. 21 (printout of online version, 1 sheet).	
	NPL45	GTE Joins Proctor & Gamble and Others in New Technology Partnership, PR Newswire, vol. 0, No. 0, p. 1, Jun. 26, 1990 (printout of online abstract, 1 sheet).	
	NPL46	Hall Daniel; "Electronic Tags Aglow in 2 Units," Supermarket News, vol. 37, No. 49, Dec. 7, 1997, p. 43(1).	
	NPL47	Hitting the Target, Retail Automation, Nov./Dec., 1990, pp. 12-13.	
	NPL48	Holly Klokis, "UKROP's Test Data Base Marketing ProgramElectronic Couponing Tracks Buying Behavior of Valued Customers," Chain Store Age Executive, Sep. 1987 (3 sheets).	
	NPL49	Instant Coupons on Video Screens Set for Test Run at Finast Checkouts, Plain Dealer, Cleveland, Ohio, Nov. 18, 1988, p. B15 (printout of online version, 1 sheet).	
	NPL50	Interactive POS Video Yields Instant Results, Chain Store Age Executive, Sep. 1988, cover sheet and pp. 52-53 and 55.	

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	,		•	Examiner Name	Millin, Vincent A.	
Sheet	6	of	11	Attorney Docket Number	2222.219000V	

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	NPL51 Jeffrey Kutler, "Chase Forms Alliance with Terminal Vendor," The American Banker, May 18, 1988 (printout of online version, 2 sheets).					
	NPL52	Jerrold Ballinger, "Coupon System Might 'Replace Mail,'" DM News, p.1, Nov. 12, 1990 (printout of online version, 2 sheets).				
-	NPL53	Laurie Petersen, "Catalina Launches Two New Coupon Programs," Adweek, Nov. 12, 1990 (printout of online version, 1 sheet).				
	NPL54	Lena H. Sun, "Checking Out The Customer," The Washington Post, Jul. 9, 1989 (5 sheets).				
	NPL55	Linda P. Campbell, "Looking for Ways to Protect PrivacyCaller ID Brings Calls for Safeguards," Chicago Tribune, Sec. C, p. 21 (printout of online version, 4 sheets).				
	NPL56	Lorrie Grant, "Let Your Fingers Do Shopping In Store," USA Today, Jul. 28, 1999, p. 3B (1 sheet); and printout of online version (3 sheets).				
	NPL57	Lynette D. Hazelton, "What's New in Supermarket PromotionTracking Shoppers with Personal Bar Codes", New York Times, Jun. 18, 1989 (1 sheet).				
	NPL58	Lynn Coleman, "'Smart Card,' Coupon Eater Targeted to Grocery Retailers", Marketing News, American Marketing Association, Jun. 6, 1988, vol. 22, No. 12 (2 sheets).				
	NPL59	Martha Groves, "Frequent-Shopper Plans are Wooing Customers," Los Angeles Times, pp. 1 and 36-37, Oct. 1, 1989 (4 sheets).				
	NPL60	Michael Freitag, "In This Computer Age, Who Needs Coupons?" New York Times, Jun. 15, 1989 (1 sheet).				

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT			CLOSURE	Filing Date	June 26, 2003	
			PLICANT	First Named Inventor	David W. Deaton	
	(Use as many sheets as necessary)			Art Unit	3624	
				Examiner Name	Millin, Vincent A.	
Sheet	7	of	11	Attorney Docket Number	2222.219000V	

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	NPL61	Michael Gates, "Database MarketingThe Unfulfilled Promise," Incentive, Sep. 1989 (5 sheets).	
	NPL62	MICR 101, Xerox Internet Site, 1998 (excerpts, 20 sheets).	
	NPL63	Mindy Fetterman, "Capturing Customers in a Cool Economy," USA Today, p. 8B, Nov. 19, 1990 (printout of online version, 1 sheet).	
	NPL64	Mollie Neal, "Quaker's Direct Hit," Direct Marketing, vol. 53, No. 9, p. 52, Jan. 1991 (printout of online version, 5 sheets).	
	NPL65	Murray Raphel, "Take a Card Any Card Please!", Direct Marketing, pp. 63-68, Feb. 1990.	
	NPL66	Nancy Zeldis, "Targeted Coupons Hit Non-Users," Advertising Age, p. S-26, Apr. 27, 1987 (3 sheets).	
	NPL67	Pioneer offers special finance options for 1999; New programs designed to aid crop producers following challenging year, PR Newswire:Oct. 30, 1998.	
	NPL68	PurPura, "Ralphs will test Secure Couponing on Internet," Supermarket News, v47, n34, p17+, August 1997.	
	NPL69	Raphel, "Take a card any card please" Direct Marketing, Feb. 1990, pp. 63-68.	
	NPL70	Rob Jackson, "Package Goods' New Target: Database Marketing," DM News, Dec. 10, 1990 (printout of online version, 6 sheets).	:

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INFORM	MATION	DISC	CLOSURE	Filing Date	June 26, 2003	
			PLICANT	First Named Inventor	David W. Deaton	
	(Use as many			Art Unit	3624	
				Examiner Name	Millin, Vincent A.	
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	NPL71	Robert C. Blattberg, "Assessing and Capturing the Soft Benefits of Scanning," a study conducted for the Coca-Cola Retailing Research Council, May, 1988, 3 cover pages and pp. i-iii and 1-43.	
	NPL72	Ronald Tanner, "A New Dimension in Marketing," Progressive Grocer, vol. 66, No. 5, May 1987, cover page and pp. 133-134, 136.	
	NPL73	Russ Stanton, "Notebook" The Orange County Register, Nov. 8, 1990 (printout of online version, 1 sheet).	
	NPL74	Rylla R. Goldberg, "MICR Handbook", Health Printers Inc., and Goldberg Publications, 1985, 5 cover pages and pp. 1, 3, 5 and 7-65.	
	NPL75	S&H, Saffer Reward Frequent Shoppers, Advertising Age, Mar. 16, 1987, p. 22 (printout of online version, 1 sheet).	
	NPL76	Samuel Berke, "An Analysis of Various Check Verification Services," The Credit World, vol. 65, No. 1, Oct. 1976, pp. 20-21; with printout of online abstract (1 sheet).	
	NPL77	Scanning A New Horizon Food & Beverage Marketing, Aug. 1989, cover page, index page, and pp. 32-33 (7 sheets).	
	NPL78	Schedule of Presentation at May 1991 Food Marketing Institute Chicago Conference, and transcript of presentation by Robert J. Mannarino, 4 cover pages and pp. 1-14.	
	NPL79	Sidney Feltenstein, et al., "Does Couponing Make Good Business Sense?," Restaurant Business Magazine, vol. 90, No. 2, p. 152, Jan. 20, 1991 (printout of online version, 2 sheets).	
	NPL80	SSDS Inc., and Inter-Act Systems implement new "clipless" coupon program in major grocery stores in the Northeast. Business Wire, p. 9041023, September 4, 1996.	

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· · · · · · · · · · · · · · · · · · ·	Examiner Name	Millin, Vincent A.		
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	NPL81	Stop Bad Check LossesWithout Lifting the Phone, Drug Topics, Sep. 15, 1986, p. 42 (printout of online version, 1 sheet).	
	NPL82	Stuart Elliot, "A Last Hurdle for Shoppers: The Checkout-Counter Pitch," New York Times, late ed., Jan. 11, 1993, Sec. D., front page and p. 7 (4 sheets); and printout of online version (2 sheets).	
	NPL83	Supermarket Trims Bad Check Losses Via On-Line Authorization, The Data Communications User, Jul. 1975, pp. 41-42.	
	NPL84	Susan Bass and Jerrold Ballinger, "Early Use of Supermarket Scanners Bring DM and Sales Promotion Closer: Professors," DM News, p. 30, Mar. 1, 1989 (printout of online version, 4 sheets).	
	NPL85	Susan Zimmerman, "Holiday Expands Electronic Couponing", Supermarket News, vol. 38, No. 33, Aug. 14, 1988 (2 sheets).	
	NPL86	Tina Cassidy, "Confusion Reigns Over Checking and Credit Card Law," Boston Business Journal, pp. 1, 19, Apr. 6, 1992 (3 sheets).	
	NPL87	Trying to Get Smart, Retail Automation, May/Jun., 1989, pp. 9-10.	
	NPL88	U.S. patent application, Ser. No. 09/320,114, entitled "Method and System for Providing Customer Incentives Utilizing Dual Customer Identifications," inventor(s) Deaton et al., May 26, 1999.	
	NPL89	U.S. patent application, Ser. No. 09/354,263, entitled "Point-of-Sale Server and Method," inventor(s) Deaton et al., Jul. 15, 1999.	
	NPL90	U.S. patent application, Ser. No. 09/372,356, entitled "Method and System for Coupon Redemption Verification and Crediting," inventor(s) Deaton et al., Aug. 11, 1999.	

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	NPL91	U.S. patent application, Ser. No. 09/372,376, entitled "Method and System for Responding to Market Conditions," inventor(s) Deaton et al., Aug. 11, 1999.	
	NPL92	U.S. patent application, Ser. No. 09/372,412, entitled "Method and System for Facilitating Consumer Purchases," inventor(s) Deaton et al., Aug. 11, 1999.	
	NPL93	U.S. patent application, Ser. No. 09/372,446, entitled "Method and System for Price Reduction Reconciliation," inventor(s) Deaton et al., Aug. 11, 1999.	
	NPL94	U.S. patent application, Ser. No. 09/372,451, entitled "Method and System for Compiling a Plurality of Incentives Directed to a Common Recipient," inventor(s) Deaton et al., Aug. 11, 1999.	i
	NPL95	U.S. patent application, Ser. No. 09/372,452, entitled "Method and Apparatus for Filtering Point-of-Sale Information," inventor(s) Deaton, et al., Aug. 11, 1999.	
	NPL96	U.S. patent application, Ser. No. 09/375,603, entitled "Method and System for Providing Customer Incentives Utilizing Dual Customer Identifications, and Differentiated Incentives," inventor(s) Deaton et al., Aug. 17, 1999.	
	NPL97	U.S. patent application, Ser. No. 09/376,545, entitled "Method and System for Providing Customer Incentives at the Point-of-Sale," inventor(s) Deaton et al., Aug. 18, 1999.	
	NPL98	U.S. patent application, Ser. No. 09/378,779, entitled "Method and System for Providing Customer Incentives Utilizing Dual Customer Identifications," inventor(s) Deaton et al., Aug. 19, 1999.	
	NPL99	U.S. patent application, Ser. No. 09/395,306, entitled "Method and System for Providing Customer Incentives Utilizing Dual Customer Identifications and Selected Products," inventor(s) Deaton et al., Sep. 13, 1999.	
	NPL100	U.S. patent application, Ser. No. 09/396,838, entitled "Method and System for Providing Customer Incentives Utilizing Communication of Selected Product Incentives," inventor(s) Deaton et al., Sep. 15, 1999.	

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	NPL102	U.S. patent application, Ser. No. 09/414,829, entitled "Method and System for Differentiated Customer Promotion," inventor(s) Deaton et al., Oct. 06, 1999.	
	NPL103	U.S. patent application, Ser. No. 09/414,830, entitled "Method and System for Differentiated Customer Promotion," inventor(s) Deaton et al., Oct. 06, 1999.	
	NPL104	U.S. patent application, Ser. No. 09/420,639, entitled "Method and System for use in Generating an Advertising Message," inventor(s) Deaton et al., Oct. 21, 1999.	
	NPL105	U.S. patent application, Ser. No. 09/885,045, entitled "Method and System for Generating Incentives in Response to Substantially Real-Time Product Purchase Information," inventor(s) Deaton et al., Jun. 19, 2001.	
	NPL106	Virginia Miller, "The Vonschek: Electronic Checkwriting With Built-In Float", presented at The Supermarket Industry's Convention, Chicago, May 10, 1988, cover sheet and pp. 1-5.	
	NPL107	Web-Based Couponing, Ads Tested at Randalls (Randalls Food Markets tests link to web sites that offers a customized virtual store in which customers can find store specials and download coupons); Supermarket News, v. 47, n. 22, p. 25+, June 2, 1997.	
	NPL108	What Are We Learning About Electronic Marketing, Willard Bishop Consulting Ltd., Competitive Edge, pp. 1-4, Jun., 1990.	
	NPL109	Zimmerman, Denise; "Electronic Sticker Shock: Retailers Say Cost Is a Drawback of Electronic Shelf Labels," Supermarket News, vol. 45., No. 38, Sep. 8, 1995, p. 17(2).	
	NPL110	Zimmerman, Denise; "Fiesta Mart to Test Radio Shelf Labeling," Supermarket News, vol. 45, No. 6, Feb., 1995, p. 9(2).	

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